

Sweet Illumination 2023

SHIROI KOIBITO PARK

* Free Admission

The Bell of Happiness, Bringing People Together

Sweet Illumination 2023

2023.11.15 wed - 2024.3.31 sun

Nighttime hours: 4:00 - 7:00 p.m.

* Hours are subject to change during bad weather.

* Open until 5:00 p.m. from December 31, 2023 to January 3, 2024.

Shiroi Koibito Park General Information 11-36 2-jo 2-chome Miyanosawa Nishi-ku, Sapporo, Hokkaido

TEL 011-666-1481 (10:00 a.m. - 5:00 p.m.)



Sweet Bell Area

Sweet Bell is the main attraction at the Shiroi Koibito Park illumination event. Press the button with a special someone and if the timing is just right, a shining rainbow will appear for a special light show. Make sure to come try it for yourself.

Sponsors: NTT Docomo, Inc., ENNET Corporation, Enleysha Co., Ltd., TOPPAN Inc.

EZODEN Co. Ltd., FM NORTH WAVE Co., Ltd., JCB Co., Ltd., Sumitomo Mitsui Banking Corporation, ramres Co., Ltd., Dai Nippon Printing Co., Ltd., POKKA SAPPORO Food & Beverage Ltd., Regional Marketing Co., Ltd., Sapporo Breweries Limited, PROJECT KNOW WHAT Ltd.

In partnership with: Consadole Co., Ltd. Design and construction: GREEN DISPLAY Co., Ltd.

Supported by: City of Sapporo, Hokkaido



SHIROI KOIBITO PARK
白い恋人パーク

* A fee is charged for some facilities, such as the production line.



Zero Carbon

Renewable energy - Local production for local consumption

The electricity that powers the light displays coloring the winter nights comes from renewable energy via Hokkaido hydroelectric power plants. This environmentally-friendly illumination event helps contribute to the Zero Carbon Hokkaido initiative. Hokkaido power company Ezoden, which is jointly invested in by Hokkaido Consadole Sapporo and Regional Marketing, uses electricity and environmental value provided by the new NTT Group power company ENNET to achieve zero carbon at the event.



Amazing Tree

Once you pass through the Welcome Gate, the first thing you'll see is a big tree. It amazes in both size and color, and its ability to change colors simply by touching its platform.



Twinkle Bus

This hands-on light display is a London double-decker bus wrapped in lights that display pictures and words written by visitors. This is the first time it has been a part of the light display at Shiroy Koibito Park.



Love Lock

Why not pledge your love to a special person? Place a heart-shaped padlock on the rod with a vow of love.



Light Tunnel

This tunnel, decorated with thousands of lightbulbs, is the perfect photo spot.



Illumination limited time menu

Limited Time Christmas Event Until December 25 /

Hot Chocolate Drink -YUKIMI Shima Enaga ¥700 (tax included)

A Lotte Yukimi Daifuku ice cream is decorated to look like a bird in this chocolate drink.
*Made with a single regular Yukimi Daifuku (mini size).



Pistachio Milk -Brown Bear ¥700 (tax included)

Underneath a bear made of chocolate whipped cream and macarons hides pistachio-flavored hot milk with just a hint of sweetness.

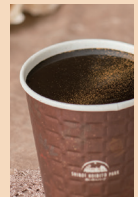
Must-try Menu: December 26 - March 14



Strawberry♥Milk



Banana♥Milk



Shiroy Koibito Chocolate Drink (Chocolate Espresso)

¥700 each (tax included)



The above items are available at two shops (Softcream House CANTERBURY and Drink Stand BRIGHTON) in the courtyard!

Shiroy Koibito

This cookie features original Ishiya chocolate sandwiched between crispy langue de chat biscuits.

Photos of the light displays can also be used on the can.

Shiroy Koibito Original Tin Can Box

At Photo Shop MEMENTO, you can create an original Shiroy Koibito can design in about 30 minutes as a keepsake from your trip to Hokkaido or as a memento of your visit to the park.

*Note that additional time may be required when the shop is busy.



Shiroy Koibito Park is a theme park where you can look, learn, taste, and experience sweets and happiness. You can tour the Shiroy Koibito cookie production line, learn about the history of chocolate, visit a café where you can try some original ISHIYA sweets, and enjoy making your very own Shiroy Koibito cookie. Make sure to come before the light displays are turned on and get the most out of the park.

